



## **CAREERS**

PARAMUSICAL is online royalty-free music library founded by four local musicians based in LA. We are looking to grow our small team with a highly creative individual to plan, manage and execute our social media presence.

### **SOCIAL MEDIA + MARKETING MANAGER**

The position will include the following responsibilities:

- Styling, editing, photographing and producing content on the different social platforms ( ads, banners, videos )
- Planning social media calendar and posting daily
- Organizing, following through with, and help in discovering potential collaborations, partners, and send outs
- Develop our brand awareness and online reputation.
- Keeping up on marketing tools and must have a keen understanding of SEO & digital marketing.
- Develop and execute our media relations strategy.

If you are highly creative and organized and can execute on our objectives we'd love to talk with you.

We are looking for someone with experience in this position, who loves music, marketing and design. We are looking for someone who takes initiative, can come with ideas on how to make things more efficient, isn't afraid to work hard, has a great attitude, and is passionate about the company. We are still a small team, so we are looking for someone who is excited to be a part of a rapidly growing new company.

Please send resumes to [creative@paramusical.com](mailto:creative@paramusical.com)